

**Job Title:** National Expansions Assistant  
**Job Category:** Marketing/Communications  
**Location:** Remote  
**Contact Person:** Owen Fleming

**Travel Required:** None  
**Salary Range:** 20-22/hour Position  
**Type:** Fixed term contract (3 months)  
**Work Hours:** 40 hours a week

## Company Summary

Driftscape ([www.driftscape.com](http://www.driftscape.com)) is a quickly expanding startup with a growing team working between Toronto and Waterloo. Driftscape lets you explore your city in a whole new way. Wherever you are, you'll have diverse perspectives from local experts at your fingertips. We provide a platform via our mobile app for local cultural organizations and municipalities to share site-specific content, so that you can see it all in one place. Our mission is to support local cultural organizations and to amplify local voices.

## Job Summary

Directly assist Driftscape's National Expansion Manager in the nationwide development of additional content for the Driftscape mobile application. The National Expansions Assistant will be responsible for researching, creating, curating, editing and publishing points of interest and tours for the Driftscape mobile application. You will help find and engage tour operators to secure publication rights and creation of self-guided tours within Driftscape. Via remote work, the successful candidate will collaborate directly with Driftscape staff to develop and implement the most effective strategy for curating and publishing this content.

## Responsible for

- The creation and management of specific content within the Driftscape application
- Curating and publishing meaningful content within the Driftscape application
- Outreach to potential content creators, such as tour operators
- Oversight of potential content creators as subcontractors
- Provide daily updates on progress
- Assist the Driftscape team in other content related tasks

## Qualification or skills

- University or College degree in Business, Marketing, English, Journalism, Communications or other related field
- Superb verbal and written communications skills
- Ability to write compelling and succinct copy
- Ability to conduct research and develop it into new written material